Wisconsin Home Service Affordability Index

Cost in USA | Open Skill LLC | Published guides updated through 2026-11-12
https://costinusa.com/affordability-index/wi/

Cost midpoint = (low + high) / 2. Income share = one service purchase / median annual household income × 100. Rent share = one purchase / median monthly gross rent × 100. Services and project scopes are compared separately. These are planning estimates.
Cities form a publication sample, equally weighted. Census ACS survey periods differ and margins of error can affect close rankings. Missing or annotated denominators are excluded. Project budgets may include materials.

House Cleaning

Cities with comparable data: 2

City	Cost midpoint (USD)	Annual income	Income share	Monthly rent	Rent share	ACS period
Milwaukee	$190	$56,565	0.34%	$1,157	16.42%	2025
Madison	$275	$81,973	0.34%	$1,618	17.00%	2025

Guide and Census sources

Madison - House Cleaning
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5548000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5548000
Milwaukee - House Cleaning
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5553000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5553000

Roof Repair

Cities with comparable data: 1

City	Cost midpoint (USD)	Annual income	Income share	Monthly rent	Rent share	ACS period
Madison	$475	$81,973	0.58%	$1,618	29.36%	2025

Guide and Census sources

Madison - Roof Repair
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5548000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5548000

Roof Replacement

Cities with comparable data: 2

City	Cost midpoint (USD)	Annual income	Income share	Monthly rent	Rent share	ACS period
Milwaukee	$9,750	$56,565	17.24%	$1,157	842.70%	2025
Madison	$9,750	$81,973	11.89%	$1,618	602.60%	2025

Guide and Census sources

Madison - Roof Replacement
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5548000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5548000
Milwaukee - Roof Replacement
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5553000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5553000

Metal Roofing

Cities with comparable data: 1

City	Cost midpoint (USD)	Annual income	Income share	Monthly rent	Rent share	ACS period
Milwaukee	$23,250	$56,565	41.10%	$1,157	2009.51%	2025

Guide and Census sources

Milwaukee - Metal Roofing
https://data.census.gov/table/ACSDT1Y2025.B19013?g=160XX00US5553000
https://data.census.gov/table/ACSDT1Y2025.B25064?g=160XX00US5553000